

New website ad formats



Billboard

Desktop: 970 x 250 px
Mobil: 320 x 480 px



Sticky Sitebar

left or right
Desktop: 300 x 600 px
+ 120 x 600 px (Fallback)
Mobile: 300 x 600 px



Halfpage Ad / Medium Rectangle 1 & 2

Desktop: 300 x 600 px / 300 x 250 px
Mobile: 300 x 600 px / 300 x 250 px



Content Ad 1 & 2

Desktop: 970 x 250 px
Mobile: 320 x 480 px



Video Ad 1

Desktop + mobile: 1280 x 720 px



Bridge Ad

Desktop: 980 x 250 px
+ 2x 300 x 600 px
Mobile: 320 x 480 px



Page Skin

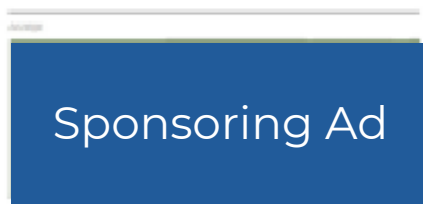
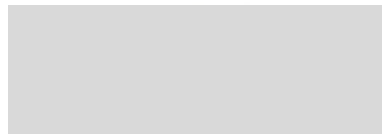
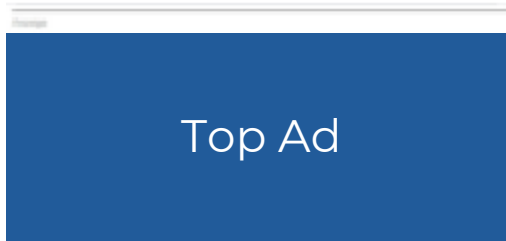
Desktop: 980 x 250px
+ 1920 x 1080 px
(Hintergrundbild)
Mobile: 320 x 480 px



Value Ad

Desktop: 980 x 250 px
+ 2x 300 x 600 px
+ 1920 x 1080 px (Hintergrundbild)
Mobile: 320 x 480px

New newsletter ad formats



Top Ad

630 x 250 px

Sponsoring Ad

520 x 200 px

Native Ad

Image: 184 x 138 px

Title (max. 70 Zeichen inkl. Leerzeichen)*

Text (max. 270 Zeichen inkl. Leerzeichen)*

Branding Ad/ Medium Rectangle

520 x 200 px

300 x 250 px

* Changes reserved

Contact us and we work out your ad campaign



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